

# Travel Agencies Mailing List



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**Total Universe: 26,625**

**Base Rate: \$85.00/M**

## Description Summary

Pack up your best marketing strategies and gather your data! With the use of this database, you will gain access to travel agencies nationwide. These professionals have the greatest insight into the best travel packages, times of year to take a trip, etc. due to their years of experience in the business and the fact that often they are frequent travelers themselves, which makes them eligible for a variety of offers and promotions. Some selects include number of employees, annual sales volume, title code, and much more. The file is updated monthly as it is scrubbed through the National Change of Address to ensure the most accuracy in your next mailing, telemarketing, or email campaign.

## How Our Data Is Compiled

Our Travel Agencies Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS-certified to ensure further accuracy.

## Consider The Facts

- The travel agency industry is projected to generate about \$17.3 billion by 2020
- 40% of American Society of Travel Agents (ASTA) agencies are home-based

## Recommended Usage

This mailing list is recommended for a variety of promotions, such as hotels, cruises, airlines, resorts, and much more.

## Popular Selections (for additional selections please inquire)

Location  
Sales Volume

Number of Employees  
Job Titles

SIC Code  
Executive Names

### Market Type

U.S. Business

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)